

**81st Annual Byron Days Festival**  
**July 27-28-29-30, 2017**

February 2017

Dear Byron Center Business Partners:

**2017 Brochure Sponsorship Registration is Now Open!**

Now is the time to consider your sponsorship in the 81st Annual Byron Days Festival. What a long and storied history this Community has had. In (1836) Byron Center was officially formed and then 100 years later (July-1936) we held our very first “Byron Days” to celebrate! Now (81) years after that, you can help us celebrate again. We have been recognized as the fourth longest running Festival in the State of Michigan!

As a local business, you are fully aware of how important the “Byron Days Festival” is for our Community. The participation and support of our entire community has kept our Festival going for the past 81 years! The proceeds from your sponsorship will help cover various Festival expenses and ensure the ongoing success of our Byron Days Festival as we march onwards to our 100 Year Anniversary (2036).

These are some of Festival events taking place because of your financial involvement:

Buist Electric Fireworks @ Bicentennial Park	SpartanNash Byron Days Parade
Spartan Stores YMCA 5K Race	Annual Friday Night PraiseFest
Plummer’s Environmental Concert	Rush Creek Bubble Soccer Game
Kids’ Rides and Games	High Pointe Bean Bag Tourney
Exhibitor Booths	Festival Table Tennis Tourney
Kent Companies Classic Car Show	Community Worship Service hosted by Heritage CRC

The Festival grounds are located at Bicentennial Park behind the Library and Township Offices, and there will be Festival activities happening throughout the community. The Saturday Evening Concert will be on the concert stage at Bicentennial Park with the fireworks following in the same area.

To be included in the full-color Festival brochure, please return your commitment by **MONDAY, MAY 8, 2017**. Then, stay up to date with the most recent event-related news at [www.ByronDaysFestival.com](http://www.ByronDaysFestival.com).

Thank you very much for your community spirit and willingness to participate in this year’s 81st “Byron Days Festival”. Please contact me if you have questions or comments.

Sincerely,



Steve Couzens  
Byron Days Festival President  
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