



PO Box 185 * Byron Center, Michigan 49315

84th Annual Byron Days Festival July 23-24-25-26, 2020

February, 2020

Dear Byron Center Business Partners:

2020 Brochure Sponsorship Registration is Now Open!

Now is the time to consider your sponsorship in the 84th Annual Byron Days Festival. What a long and storied history this Community has had. In 1836 Byron Center was officially formed and then 100 years later (July-1936) we held our very first "Byron Days" to celebrate! Now (84) years after that, you can help us celebrate again. We have been recognized as the fourth longest running Festival in the State of Michigan!

As a local business, you are fully aware of how important the "Byron Days Festival" is for our Community. The participation and support of our entire community has kept our Festival going for the past 83 years! The proceeds from your sponsorship will help cover various Festival expenses and ensure the ongoing success of our Byron Days Festival as we march onwards to our 100 Year Anniversary (2036).

These are some of the Festival events taking place because of your financial involvement:

Buist Electric Fireworks @ Bicentennial Park	SpartanNash Byron Days Parade
SpartanNash YMCA 5k Race	Annual Friday Night PraiseFest
Plummer's Environmental Concert	High Pointe Bean Bag Tourney
Kids' Rides and Games	Festival Table Tennis Tourney @ The ROCK
Arts and Crafts Booths	Community Worship Service
The "ROCK" Classic Car Show	Food Concessions @ Bicentennial Park
Farmers Market @ Brown Elementary	

The Festival grounds are located at Bicentennial Park behind the Library and Township Offices, and there will be activities happening throughout the community. Glenn Bulhuis & the Tone Deafs Band will highlight the Saturday Evening Concert stage with the Buist Electric Fireworks Show following in the same area.

To be included in the full-color Festival brochure, please return your commitment by **WEDNESDAY, APRIL 15, 2020.**

Then, stay up to date with the most recent event-related news at www.ByronDaysFestival.com.

Thank you very much for your community spirit and willingness to participate in this year's 84th "Byron Days Festival." Please contact me if you have questions or comments.

Sincerely,

Steve Couzens

Steve Couzens
Byron Days Festival Director
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